

THE EXECUTIVE LEADERSHIP COUNCIL

2021 Scholarship Program



From the Classroom
to the Boardroom



THE EXECUTIVE LEADERSHIP COUNCIL
The Power of Inclusive Leadership

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THE EXECUTIVE LEADERSHIP COUNCIL'S 2021 SCHOLARSHIP PROGRAM

Alvaro L. Martins Scholarship










PROGRAM SPONSORS



PROGRAM OVERVIEW

The Alvaro L. Martins scholarship was created in honor of The Executive Leadership Council's first President and CEO and founding member, and alumnus of Howard University. The Alvaro L. Martins scholarship is open to high-achieving undergraduate Black male students attending one of the nation's Historically Black Colleges and Universities (HBCUs).

Ten (10) scholarship awardees will receive a one-time scholarship in the amount of \$12,000 to assist with educational expenses for the 2021-2022 academic year. The scholarship will be paid directly to the awardees' college/university and will be disbursed in equal amounts for the awardees' fall and spring semesters (i.e., \$6,000 per semester).

 INSTITUTION TYPE	Historically Black Colleges and Universities
 GPA REQUIREMENT	2.8 GPA or higher
 CLASSIFICATION	Rising Sophomore, Junior or Senior
 MAJOR	Open to all majors, preference given to students enrolled in Business related disciplines
 AWARD AMOUNT	\$12,000
 AWARD LENGTH	1-year scholarship award
 INTERNSHIP	Opportunity for internship or full-time employment considered. Placement is not guaranteed.



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THE EXECUTIVE LEADERSHIP COUNCIL'S 2021 SCHOLARSHIP PROGRAM

Ann Fudge Scholarship










PROGRAM SPONSORS



PROGRAM OVERVIEW

Named after the first woman chair of The Council and former chairman and CEO of Young & Rubicam Brands, the Ann Fudge Scholarship is open to high-achieving undergraduate Black female students attending one of the nation's Historically Black Colleges and Universities (HBCUs).

Ten (10) scholarship awardees will receive a one-time scholarship in the amount of \$12,000 to assist with educational expenses for the 2021-2022 academic year. The scholarship will be paid directly to the awardees' college/university and will be disbursed in equal amounts for the awardees' fall and spring semesters (i.e., \$6,000 per semester).

 INSTITUTION TYPE	Historically Black Colleges and Universities
 GPA REQUIREMENT	2.8 GPA or higher
 CLASSIFICATION	Rising Sophomore, Junior or Senior
 MAJOR	Open to all majors, preference given to students enrolled in Business related disciplines
 AWARD AMOUNT	\$12,000
 AWARD LENGTH	1-year scholarship award
 INTERNSHIP	Opportunity for internship or full-time employment considered. Placement is not guaranteed.



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THE EXECUTIVE LEADERSHIP COUNCIL'S 2021 SCHOLARSHIP PROGRAM

Award for Excellence in Business Commentary Scholarship





PROGRAM SPONSOR



PROGRAM OVERVIEW

Sponsored by The Coca-Cola Foundation, this scholarship is awarded to high-achieving undergraduate Black students attending a four-year college or university.

Ten (10) scholarship awardees will receive a one-time scholarship in the amount of \$10,000 to assist with educational expenses for the 2021-2022 academic year. The scholarship will be paid directly to the awardees' college/university and will be disbursed in equal amounts for the awardees' fall and spring semesters (i.e., \$5,000 per semester).

 INSTITUTION TYPE	Any four-year college or university including HBCUs
 GPA REQUIREMENT	2.8 GPA or higher
 CLASSIFICATION	Rising Sophomore, Junior or Senior
 MAJOR	Open to all majors, preference given to students enrolled in Business related discipline
 AWARD AMOUNT	\$10,000
 AWARD LENGTH	1-year scholarship award
 INTERNSHIP	Opportunity for internship or full-time employment considered. Placement is not guaranteed.



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THE EXECUTIVE LEADERSHIP COUNCIL'S 2021 SCHOLARSHIP PROGRAM

Bristol Myers Squibb HBCU Scholarship








PROGRAM SPONSOR



PROGRAM OVERVIEW

Sponsored by Bristol Myers Squibb, this scholarship is awarded to high-achieving Black students who demonstrate academic excellence, leadership, a commitment to innovation and are pursuing a degree in Business or STEM at a Historically Black College or University (HBCU).

Ten (10) scholarship awardees will receive a one-time, scholarship in the amount of \$10,000 to assist with educational expenses for the 2021-2022 academic year. The scholarship will be paid directly to the awardees' college/university and will be disbursed in equal amounts for the awardees' fall and spring semesters (i.e., \$5,000 per semester).

 INSTITUTION TYPE	Historically Black Colleges and Universities (HBCUs)
 GPA REQUIREMENT	3.2 GPA or higher
 CLASSIFICATION	Rising Sophomore, Junior or Senior
 MAJOR	Business or STEM majors
 AWARD AMOUNT	\$10,000
 AWARD LENGTH	1-year scholarship award
 INTERNSHIP	Opportunity for internship considered. Placement is not guaranteed.



THE EXECUTIVE LEADERSHIP COUNCIL'S 2021 SCHOLARSHIP PROGRAM

Brunswick Corporation Undergraduate Scholarship and Leadership Development Program

PROGRAM SPONSOR

BRUNSWICK




PROGRAM OVERVIEW

Sponsored by Brunswick Corporation, this scholarship is awarded to high achieving Black students attending Chicago State University, DePaul University, Illinois Institute of Technology, Lake Forest College or Loyola University Chicago who demonstrate academic excellence, leadership, a commitment to community involvement and are pursuing a degree in a STEM or marketing field. This scholarship opportunity is open to rising juniors currently classified as sophomores at the time of their application submission.

Two (2) scholarship awardees will receive a two-year scholarship in the amount of \$12,000 to assist with educational expenses for two academic years. The scholarship will be paid directly to the awardees' college/university and will be disbursed in equal amounts for the awardees' fall and spring semesters (i.e., \$6,000 per semester).

Selected scholarship recipients will also receive the opportunity to intern with Brunswick Corporation at Brunswick's headquarters office in the Chicago metropolitan area during the summer of the students' rising junior year and/or summer of the student's rising senior year. Scholars will be required to resubmit their transcripts and meet the 3.0 GPA criteria at the end of the 2022 academic year. If a Scholar's GPA does not meet the criteria, the Scholar will forfeit the scholarship award in 2022-2023.

 ELIGIBLE INSTITUTIONS	Chicago State University, DePaul University, Illinois Institute of Technology, Lake Forest College or Loyola University Chicago
 GPA REQUIREMENT	3.0 GPA or higher
 CLASSIFICATION	Rising Junior
 MAJOR	STEM or Marketing majors
 AWARD AMOUNT	\$12,000 per academic year
 AWARD LENGTH	2-year scholarship award
 INTERNSHIP	Includes Internship placement during Summer 2022



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THE EXECUTIVE LEADERSHIP COUNCIL'S 2021 SCHOLARSHIP PROGRAM

Chevron Executive Leadership Council Scholarship

PROGRAM SPONSOR



PROGRAM OVERVIEW

Sponsored by Chevron, this scholarship is awarded to high-achieving Black students enrolled in an accredited four-year college or university pursuing a degree in a STEM and business field of study. This scholarship opportunity is open to rising sophomores currently classified as freshmen at the time of their application submission.

Five (5) scholarship awardees will receive a three-year, need-based scholarship in the amount of \$20,000 to assist with educational expenses for three academic years. The scholarship will be paid directly to the awardees' college/university and will be disbursed in equal amounts for the awardees' fall and spring semesters (i.e., \$10,000 per semester). Scholars will be required to resubmit their transcripts and meet the 3.0 GPA criteria at the end of the 2022 and 2023 academic years. If a Scholar's GPA does not meet the criteria, the Scholar will forfeit the scholarship award in 2022-2023 and 2023-2024.

INSTITUTION TYPE	Any four-year college or university including HBCUs
GPA REQUIREMENT	3.0 GPA or higher
CLASSIFICATION	Rising Sophomore
MAJOR	Business or STEM majors
AWARD AMOUNT	\$20,000 per academic year
AWARD LENGTH	3- year scholarship award
INTERNSHIP	Opportunity for internship considered. Placement is not guaranteed.



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THE EXECUTIVE LEADERSHIP COUNCIL'S 2021 SCHOLARSHIP PROGRAM

ExxonMobil Undergraduate Business Case Competition

PROGRAM SPONSOR

ExxonMobil

PROGRAM OVERVIEW

Sponsored by ExxonMobil, this scholarship is awarded to high achieving Black students enrolled in engineering programs at accredited universities or colleges. Eligible students have a 3.5 GPA at the time of application, demonstrate academic excellence, leadership, a commitment to community involvement and must be pursuing a degree in one of the following engineering disciplines: Chemical, Mechanical, Civil or Electrical Engineering. This scholarship opportunity is a team-based scholarship open to teams consisting of a maximum of three rising sophomores and/or juniors currently classified as freshmen and sophomores at the time of their application submission.

The first-place team will receive a \$25,000 scholarship and will be recognized during The Executive Leadership Council's 2021 Recognition Gala in October. The second-place team will receive a \$17,500 scholarship and the third-place team will receive a \$10,000 scholarship. The scholarship will be disbursed in equal amounts per team member. The scholarship per team member will be paid directly to the awardee's college/university.



2021 BUSINESS CASE TOPIC

Interested teams are invited to develop and present strategies and solutions to help American corporations build and sustain a diverse pool of STEM talent. Teams should focus on recommendations to grow talent domestically, particularly among women and minorities, to meet current and future workforce needs. Teams should develop strategies for increasing the number of college graduates with STEM degrees.



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ExxonMobil Undergraduate Business Case Competition

2021 BUSINESS CASE TOPIC

BigCo, a global oil and gas company, aims to increase and maintain the talent pipeline of Black engineers into the business to improve representation and inclusion of diverse talent. Teams should analyze the problem and recommend solutions and methods to close the talent pipeline and diversity gaps. Key focus points should include talent recruitment and early career retention. In addition, teams should highlight the top 1-3 engineering challenges that BigCo should address and explain why a diverse workforce would lead to better solutions. Teams will be assessed on critical thinking, analytical and presentation skills.

 INSTITUTION TYPE	Any four-year college or university including HBCUs
 GPA REQUIREMENT	3.5 GPA or higher
 CLASSIFICATION	Rising Sophomore or Junior
 TEAM BASED SCHOLARSHIP	Open to teams of up to three scholars/team
 MAJOR	Chemical, Mechanical, Civil or Electrical Engineering
 AWARD LENGTH	One-time award
 INTERNSHIP	Opportunity for internship considered. Placement is not guaranteed.



THE EXECUTIVE LEADERSHIP COUNCIL'S 2021 SCHOLARSHIP PROGRAM

Hewlett Packard Enterprise Scholarship

PROGRAM SPONSOR

**Hewlett Packard
Enterprise**



PROGRAM OVERVIEW

Sponsored by HPE, this scholarship is awarded to high-achieving Black students enrolled in an accredited four-year college or university who demonstrate academic excellence, leadership, a commitment to community involvement and are pursuing a degree in a STEM and business field of study. This scholarship opportunity is open to rising juniors currently classified as sophomores at the time of their application submission.

Ten (10) scholarship awardees will receive a one-time, need-based scholarship in the amount of \$7,000 to assist with educational expenses for the 2021 – 2022 academic year. The scholarship will be paid directly to the awardees' college/university and will be disbursed in equal amounts for the awardees' fall and spring semesters (i.e., \$3,500 per semester).

 INSTITUTION TYPE	Open to any four-year college or university including HBCUs
 GPA REQUIREMENT	3.0 GPA or higher
 CLASSIFICATION	Rising Junior
 MAJOR	Business or STEM majors
 AWARD AMOUNT	\$7,000
 AWARD LENGTH	1-year scholarship award
 INTERNSHIP	Opportunity for internship or full-time employment considered. Placement is not guaranteed.



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THE EXECUTIVE LEADERSHIP COUNCIL'S 2021 SCHOLARSHIP PROGRAM

HSBC Scholarship

PROGRAM SPONSOR



PROGRAM OVERVIEW

Sponsored by HSBC Bank USA, N.A., this scholarship is awarded to high-achieving Black students enrolled in an accredited four-year college or university who demonstrate academic excellence, leadership, a commitment to community involvement and are pursuing a degree in STEM or finance fields of study. This scholarship opportunity is open to rising sophomores and juniors currently classified as freshmen and sophomores at the time of their application submission.

Eight (8) scholarship awardees will receive a one-time, need-based scholarship in the amount of \$17,500 to assist with educational expenses for the 2021 – 2022 academic year. The scholarship will be paid directly to the awardees' college/university and will be disbursed in equal amounts for the awardees' fall and spring semesters (i.e., \$8,750 per semester).

 INSTITUTION TYPE	Open to any four-year college or university including HBCUs
 GPA REQUIREMENT	3.2 GPA or higher
 CLASSIFICATION	Rising Sophomore or Junior
 MAJOR	Finance or STEM majors
 AWARD AMOUNT	\$17,500
 AWARD LENGTH	1-year scholarship award
 INTERNSHIP	Opportunity for internship or full-time employment considered. Placement is not guaranteed.



THE EXECUTIVE LEADERSHIP COUNCIL'S 2021 SCHOLARSHIP PROGRAM

Johnson & Johnson Scholarship and Career Development Program





PROGRAM SPONSOR

Johnson & Johnson

PROGRAM OVERVIEW

Sponsored by Johnson & Johnson, this program provides scholarship awards to high-achieving Black students enrolled full-time in an accredited four-year college or university pursuing a degree in a STEM, business, or a health-related field of study. This scholarship opportunity is open to rising juniors currently classified as sophomores at the time of their application submission.

Ten (10) scholarship awardees will receive a two-year, need-based scholarship in the amount of \$8,000 to assist with educational expenses for the 2021-2022 and 2022-2023 academic years. The scholarship will be paid directly to the awardees' college/university and will be disbursed in equal amounts for the awardees' fall and spring semesters (i.e., \$4,000 per semester). Scholars will be required to resubmit their transcripts and meet the 3.0 GPA criteria at the end of the 2022 academic year. If a Scholar's GPA does not meet the criteria, the Scholar will forfeit the scholarship award in 2022-2023.

 INSTITUTION TYPE	Open to any four-year college or university including HBCUs
 GPA REQUIREMENT	3.0 GPA or higher
 CLASSIFICATION	Rising Junior
 MAJOR	Business, STEM or health-related majors
 AWARD AMOUNT	\$8,000 per academic year
 AWARD LENGTH	2- year scholarship award
 INTERNSHIP	Scholarship includes internship placement



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THE EXECUTIVE LEADERSHIP COUNCIL'S 2021 SCHOLARSHIP PROGRAM

Linde Engineers of Tomorrow Scholarship



PROGRAM SPONSOR



PROGRAM OVERVIEW

Sponsored by Linde, this scholarship is awarded to high achieving undergraduate Black students currently attending a four-year college or university and pursuing a mechanical or chemical engineering degree.

Three scholarship awardees will receive a one-time, need-based scholarship in the amount of \$12,000 to assist with educational expenses for the 2021-2022 academic year. The scholarship will be paid directly to the awardees' college/university and will be disbursed in equal amounts for the awardees' fall and spring semesters (i.e., \$6,000 per semester).

 INSTITUTION TYPE	Open to any four-year college or university including HBCUs
 GPA REQUIREMENT	3.0 GPA or higher
 CLASSIFICATION	Rising Sophomore, Junior or Senior
 MAJOR	Mechanical or Chemical Engineering
 AWARD AMOUNT	\$12,000
 AWARD LENGTH	1-year scholarship award
 INTERNSHIP	Opportunity for internship or full-time employment considered. Placement is not guaranteed.



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THE EXECUTIVE LEADERSHIP COUNCIL'S 2021 SCHOLARSHIP PROGRAM

Moody's Ray McDaniel Scholarship

PROGRAM SPONSOR

Moody's



PROGRAM OVERVIEW

Sponsored by Moody's, this scholarship is awarded to high-achieving Black students attending a four-year college or university. This scholarship opportunity is open to rising sophomores currently classified as freshmen at the time of their application submission.

Twelve (12) scholarship awardees will receive a three-year, need-based scholarship in the amount of \$10,000 per year to assist with educational expenses for three academic years. The scholarship will be paid directly to the awardees' college/university and will be disbursed in equal amounts for the awardees' fall and spring semesters (i.e., \$5,000 per semester). Scholars will be required to resubmit their transcripts and meet the 3.0 GPA criteria at the end of the 2022 and 2023 academic years. If a Scholar's GPA does not meet the criteria, the Scholar will forfeit the scholarship award in 2022-2023 and 2023-2024.

 INSTITUTION TYPE	Open to any four-year college or university including HBCUs
 GPA REQUIREMENT	3.0 GPA or higher
 CLASSIFICATION	Rising Sophomore
 MAJOR	Finance, STEM or Business disciplines
 AWARD AMOUNT	\$10,000 per academic year
 AWARD LENGTH	3-year scholarship award
 INTERNSHIP	Opportunity for internship or full-time employment considered. Placement is not guaranteed.



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THE EXECUTIVE LEADERSHIP COUNCIL'S 2021 SCHOLARSHIP PROGRAM

Nationwide Future Leaders Scholarship

PROGRAM SPONSOR



Nationwide®










PROGRAM OVERVIEW

Sponsored by Nationwide, this scholarship is awarded to high-achieving Black students attending a four-year college or university pursuing degrees in risk management and insurance, data analytics, insurance, finance, accounting, IT/Technology, Actuarial Science, HR/Organizational Development, Cybersecurity, Computer Information Systems or related fields to the aforementioned areas. This scholarship opportunity is open to rising juniors currently classified as sophomores at the time of their application submission.

Ten (10) scholarship awardees will receive a two-year, need-based scholarship in the amount of \$12,000 to assist with educational expenses for the 2021-2022 and 2022-2023 academic years.

The scholarship will be paid directly to the awardees' college/university and will be disbursed in equal amounts for the awardees' fall and spring semesters (i.e., \$6,000 per semester). Scholars will be required to resubmit their transcripts and meet the 3.5 GPA criteria at the end of the 2022 academic year. If a Scholar's GPA does not meet the criteria, the Scholar will forfeit the scholarship award in 2022-2023.

 INSTITUTION TYPE	Open to any four-year college or university including HBCUs
 GPA REQUIREMENT	3.5 GPA or higher
 CLASSIFICATION	Rising Junior
 MAJOR	Risk Management and Insurance, Data Analytics, Insurance, Finance, Accounting, IT/Technology, Actuarial Science, HR/Organizational Development, Cybersecurity, Computer Information Systems or related fields
 AWARD AMOUNT	\$12,000 per academic year
 AWARD LENGTH	2- year scholarship award
 INTERNSHIP	Opportunity for internship or full-time employment considered. Placement is not guaranteed.



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THE EXECUTIVE LEADERSHIP COUNCIL'S 2021 SCHOLARSHIP PROGRAM

Raytheon Technologies Scholarship








PROGRAM SPONSOR



PROGRAM OVERVIEW

Sponsored by Raytheon Technologies Corporation, this scholarship is awarded to high-achieving Black students attending Howard University, North Carolina Agricultural and Technical University, Prairie View A&M University or Tuskegee University who demonstrate academic excellence, leadership, a commitment to community involvement and are pursuing a degree in STEM, Business, or a related field. This scholarship opportunity is open to rising juniors and seniors currently classified as sophomores or juniors at the time of their application submission.

Eight (8) scholarship awardees will receive a one-time scholarship in the amount of \$10,000 to assist with educational expenses for the 2021-2022 academic year. The scholarship will be paid directly to the awardees' college/university and will be disbursed in equal amounts for the awardees' fall and spring semesters (i.e., \$5,000 per semester).

 ELIGIBLE INSTITUTIONS	Howard University, North Carolina Agricultural and Technical University, Prairie View A&M University or Tuskegee University
 GPA REQUIREMENT	3.0 GPA or higher
 CLASSIFICATION	Rising Junior or Senior
 MAJOR	STEM or Business disciplines
 AWARD AMOUNT	\$10,000
 AWARD LENGTH	1-year scholarship award
 INTERNSHIP	Opportunity for internship or full-time employment considered. Placement is not guaranteed.



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